

Swoozie's®

FALL 2019 LOOKBOOK



**PUMPKIN
PUNCH BOWL**
\$299.95

GIFTS FOR **EVERYONE** ON YOUR LIST
ENTERTAINING **ESSENTIALS**
ALL THINGS **PERSONALIZED**

**YOUR FIRST
LOOK AT FALL!**

THE **SWOO LIST** FEATURING OUR
TOP GIFT IDEAS
& **MORE OF WHAT YOU LOVE!**

THE Swoolist

1. GIFTS THAT COMBINE FASHION & FUNCTION



BIG O SILICONE KEY CHAIN \$27.95

3. GIFTS FOR ON-THE-GO



HANDS FREE W FAN \$39.95



5.



DISH TOWELS \$16.95



SOCKS \$14.95

A few of our favorite things to make
EVERY GIFT
and
EVERY OCCASION
HAPPY

2.



CORKCICLE LUNCHBOX \$39.95



4. GIFTS FOR HAPPY HANDS & FEET

6. TREND ALERT! INTRODUCING THE SLIM CAN COOLER



SLIM CAN COOLER \$29.95

WHY WE LOVE IT

Keep your slim can beverages cold!

Perfect for being by the pool, tailgating & just anytime a 'skinny' drink is necessary!

8. GIFTS FOR A HAPPY HOME



HAND EMBROIDERED STATE

PILLOW \$196.95, TEA TOWEL \$21.95, GLASS TUMBLERS S/4 \$54.95-64.95



HAPPY HAND LETTERING BOOK \$19.99



EMBROIDERY INITIAL THROW \$49.95

WHY WE LOVE IT

Curl up by the fire or for movie night with this oh so soft blanket, available in 18 letters!

9. GIFTS THAT SPARK JOY FOR ALL AGES



FURRY HOODED BLANKET \$119.95

FALL IS OUR FAVORITE!

CUSTOMER APPRECIATION EVENT

The family is home from vacation, the kids are back in school, routines are picking back up, and the calendar is starting to get full! We love the Fall-o-days for so many reasons. From enjoying time around the dinner table to cherishing crisp, cool nights by the fire to cheering on our favorite team. We love getting the house ready for entertaining and thinking about the holiday season ahead!

The Fall also brings our first **LOOKBOOK** of the season! Within this catalog, you will find our favorite **HAPPY** gifts for everyone on your list, new entertaining collections for tailgating, Fall & Halloween festivities, and ideas for all the celebrations that call for confetti. We are also excited to launch our **NEW** personalization styles and services curated to ensure your gifts maintain that personal touch despite your busy lifestyle.

We hope you enjoy what's inside and more importantly, we look forward to seeing you in store and hearing from you online. **YOU** are why we are here and we look forward to helping you with all your special celebrations & occasions.

- The Swoo Crew

HOW TO SHOP THIS CATALOG:

- NEED IT NOW?** Get it personalized **while you shop** in store!
- EXCLUSIVE** Find it only at the Swoo; designed by us with you in mind.
- Make it your own** with our exclusive personalization styles.



THE PERFECT HOSTESS

Always Guest, Gift and Party Ready



GIVE A HOSTESS GIFT SHE WILL LOVE (& USE!)

Combine a napkin holder with coordinating cocktail napkins or guest towels for the perfect gift under \$30

Vinglace Wine Chiller (shown in photo) \$89.95 Add personalization starting at \$10, Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95, Stemless Wine Glass \$5.95, Napkin Holder \$17.95-\$19.95, Tea Towel \$16.95, Wine Bag \$12.95, Guest Towels S/20 \$7.95

GREAT HOSTESS GIFTS WITH PERSONALITY



Bites on a Board Cookbook \$24.99, Nam's Bits Chocolate Chip Cookies 10oz \$12.95, Tea Towels \$14.95, Freeze Wine Glass S/2 \$26.95, Swoozie's Exclusive Napkins S/20 \$6.95, Cork Collector (shown in photo) \$49.95



PERSONALIZED CHEESE BOARD

A great gift to inspire easy entertaining all season long!



Beverage Wine Trough (shown in photo) \$119.95, Vinglace Wine Chiller \$89.95 Slate Cheese Board \$19.95, Add personalization starting at \$10

NEED IT NOW

GET IT PERSONALIZED WHILE YOU SHOP

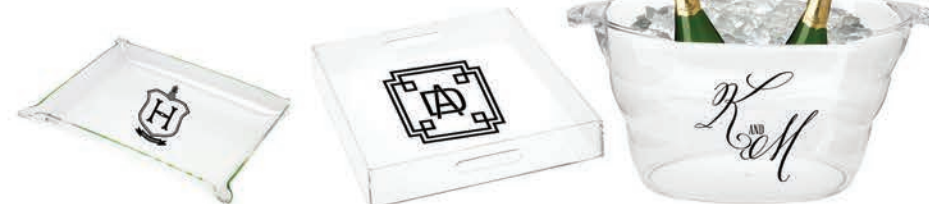


NEW PERSONALIZED GIFT OPTIONS & STYLES

Visit us in store to see the new look!



SWOOZIE'S EXCLUSIVE MONOGRAMS



Cocktail Shaker \$44.95, Wine Insulator \$89.95, Ice Bucket \$39.95, Beverage Tub \$44.95, Slate Board \$24.95, Stemless Wine Glasses S/2 \$9.95, Stemless Flutes S/2 \$9.95, Round Pitcher \$39.95, Round Coasters S/4 \$29.95, Recipe Box \$24.95, Elegant Tray \$29.95, Square Tray \$49.95, Acrylic Beverage Bucket \$59.95. Add personalization starting at \$10.

THE COOLEST WAY TO SIP

FEATURING NEW CORKCICLE.

Inspired by nature



Corkcicle Canteen 25oz \$37.95, 16oz \$32.95, Tumbler 24oz \$34.95, 16oz \$29.95, 12oz \$24.95, Stemless \$24.95, Add personalization starting at \$10. (Patterns shown: walnut, snowdrift, bali blue, and concrete)

THE PERSONAL TOUCH



GIFTS WITH A LOCAL TOUCH



Swoozie's Exclusive Initial Linen Napkins S/20 \$9.95, Initial Linen Guest Towels S/15 \$12.95, Initial Bottle Stopper \$4.95, Beverage Napkins S/20 \$6.95, Marble Coasters S/4 \$32.95, 16oz Shatterproof Cups S/10 \$14.95, Cork Coaster \$2.95, Tea Towel \$16.95, Guest Towels S/15 \$7.95, Bamboo Board \$19.95



THE PERSONALIZED WAY TO SERVE POTLUCK
A portable and personalizable casserole carrier for indoor/outdoor use

@amyspartyideas

FOOTBALL. FAMILY. FRIENDS.

Are you ready for all the festivities fall brings?



Casserole Carrier (shown in photo) \$24.95, Add personalization starting at \$10, Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95, 16oz Foam Cups S/10 \$6.95, Megaphone Snack Containers \$2.95

EXCLUSIVE TAILGATE COLLECTION
Throw the best tailgate party this season!

EXCLUSIVE

TOP GIFTS FOR YOUR DRINKING TEAM



Corkicle Bucket Cooler Backpack \$129.95, Shatterproof 16oz Wine Glass S/4 \$14.95, 8oz Flute S/4 \$14.95, Acrylic Pitcher \$39.95, Corkicle 16oz Tumbler \$24.95, 16oz Canteen \$27.95, The Perfect Pint Plastic Glass S/6 (shown in photo) \$19.95, Personalization \$10-\$20



@amyspartyideas

SWOOZIE UP YOUR TAILGATE
with the perfect entertaining accents for football season



Football Placemat S/12 (shown in photo) \$29.95, Touchdown Paper Table Runner \$29.95, Black Stripe Paper Table Runner \$29.95, Melamine Platter \$39.95, Football Chip & Dip \$34.95



@amyspartyideas



Happy Everything Stripe Rectangle Platter (shown in photo) \$82.95, Round Platter \$119.95, Mini Bowl \$49.95, Football Attachment Mini \$16.95, Big \$24.95, Tea Towel \$9.95, That's Life Melamine Platter \$29.95, Kickoff Melamine Platter \$24.95, Melamine Chip and Dip \$29.95, Terf Table Runner \$29.95

SHOW YOUR COLORS



Includes a matching coin purse!

THE NEW W-FAN
We love it because it's portable, wearable, and rechargeable fan that flows where you go.

Stadium Approved Clear Football Purse \$42.95, Casserole Carrier \$24.95, Add personalization starting at \$10, Hands Free W-Fan \$39.95, Aviate Hat \$35

TAILGATE LOCAL

Party Gear with Team Spirit



SHOP MORE TEAMS ON SWOOZIES.COM



Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95, Can Hugger \$6.95, Tea Towel \$14.95, Melamine Platter \$26.95, Embroidered Pillow \$192.95



BOO FROM THE SWOO



Swoozie's Exclusive Beverage Napkins S/20 \$6.95, Can Hugger \$6.95, 16oz Shatterproof Cups S/10 \$14.95, 16oz Foam Cups S/10 \$6.95, 16oz Stadium Cups S/10 \$12.95, Boo Plates S/8 \$7.95, Witch Napkins S/16 \$7.95, Boo Napkins S/16 \$6.95, Pumpkin Plates S/8 \$7.95, Halloween Icons Napkins S/16 \$6.95, Ghost Napkins S/16 \$6.95, Ghost Plates S/8 \$7.95, Skeleton Party Table Runner (shown in photo) \$36.95

HOST A SPOOKTACULAR SOIRÉE



Beverage Napkins S/20 \$5.95, 16oz Stadium Cups S/10 \$12.95, Tea Towel \$14.95, Spider Candy Dish \$34.95, Bottle Stopper \$7.95, Party Banner (shown in photo) \$14.95, Party Pinwheels (shown in photo) \$29.95

FOR THE SWEET TOOTH



Happy Everything Black Stripe Platter \$89, Candy Corn Mini Attachment (shown in photo) \$16.95, Nam's Bits Chocolate Chip Cookies 10oz \$12.95, 6oz \$7.95, Candy Club Small Candy Jar \$6.95, Cake Pop \$5.95, Chocolote Covered Oreo \$3.95



DECORATE THE TABLE

SHOP THE LOOK

COUNTDOWN TO HALLOWEEN

Kids and adults will love this whimsical, festive way to kick off the holiday season!



THE WOW FACTOR

Greet your guests with spooky skeletons over 4ft. tall



Spiderweb Runner \$29.95 (shown in photo), Skull Placemat \$29.95, Candy Corn Table Accent \$14.95, Candy Corn Placemat \$29.95, Halloween Advent Calendar Countdown \$29.95, Skeleton Plate \$12.95, Tea Towel \$14.95, Happy Everything Stripe Round Platter \$119.95, Haunted House Big Attachment \$24.95, Large Skeleton \$429.95-\$479.95

TRICK OR TREAT!



Character Tote Bag \$24.95, Canvas Bucket Bag \$14.95, Add personalization starting at \$10



Metal Boo Door Hanger \$24.95, Pumpkin Door Hanger \$29.95, Skeleton Door Hanger \$32.95, Witch Door Mat \$34.95



DECORATE THE DOOR

ALL THE FEELS OF FALL

Swoozie's Exclusives under \$20



HOSTESS GIFT IDEA

A classic kitchen must have for the holiday season: The Tea Towel

Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Stadium Cups S/10 \$12.95, Tea Towel \$16.95, Nam's Bits Chocolate Chip Cookies 10oz \$12.95, Guest Towels S/15 \$16.95, 16oz Shatterproof Cups S/10 \$14.95, Coffee Cup with Sleeve S/10 \$14.95, Exclusive Tea Towel \$16.95, Tin Pumpkin Door Hanger (shown in photo) \$29.95

THE KIDS' TABLE ROCKS



Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Stadium Cups S/10 \$12.95, Turkey Handprint Plate Kit \$16.95, God is Great Melamine Plate \$14.95, Turkey Coloring Placemats S/12 \$29.95, Table Runner \$29.95, Leaf Crackers S/6 \$7.95, Turkey Headband \$16.95, Leaf Plates S/8 \$6.50, Turkey Placecards S/8 \$3.95, Turkey Napkins S/16 \$6.50, Turkey Toothpicks S/24 \$2.95, Nam's Bits Chocolate Chip Cookies 10oz \$12.95, Turkey on the Table (shown in photo) \$39.95

SWOOZIE'S SUPPORTS

Turkey on the Table & Feeding for America
Proud to donate 10,000+ meals to date

HOST A FRIENDSGIVING



Gratitude Glass Jar (shown in photo) \$44.95, Prayer Glass Jar \$44.95, Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95



GATHER AROUND THE TABLE



OUR FAVORITE LAZY SUSAN

Gather together and distribute the food!



GIVE THANKS



HOSTESS GIFT UNDER \$20
Give Thanks Trivet



Give Thanks Placemat (shown in photo) \$29.95, Turkey Platter \$54.95, Pumpkin Die Cut Paper Placemats S/12 \$29.95, Wheat Table Accent S/12 \$12.95, Pumpkin Coasters S/4 \$19.95, Pumpkin Platter \$39.95, Brown Checkered Table Runner (shown in photo) \$29.95, Pumpkin Square Plates S/8 \$6.50, Pumpkin Napkins S/20 \$5.50, Happy Fall Coasters S/4 \$16.95, Gather Lazy Susan \$69.95, Turkey Trivet \$19.95, Thankful Turkey \$16.95, God is Great Plate \$49.95, Happy Everything Big Square Platter \$69.95, Big Round Platter \$119.95, Big Attachment \$24.95

THANKFUL HOSTESS GIFTS UNDER \$30



Fall Blessings Mini Platter \$19.95, Cheese Plate with Napkins \$24.95, Let's Give Thanks Mini Platter \$24.95, In Our Home Platter \$19.95, Gobble Platter \$29.95, Tea Towel \$14.95, Dip Bowl \$24.95, Swoozie's Exclusive Cutting Board \$29.95, Turkey Napkin Basket Set \$12.95, Gobbler Dip Bowl \$18.95

YOU DESERVE ALL THE *Champagne & Confetti* IN THE WORLD

Sip in Style WITH ALL YOUR GIRLS

NEW

Corkcicle Stemless starting at \$22.95 Champagne Flute \$19.95, Canteen starting at \$32.95, Eola Bucket Bag \$129.95, Add personalization starting at \$10

ENTERTAINING ESSENTIALS WITH
Pizazz

Beverage Tub \$44.95, Wine Insulator \$89.95, Ice Bucket \$32.95, Leopard Champagne Flute \$14.95, Stemless \$14.95, Add personalization starting at \$10



BRING THE *Bubbles*

Prosecco Drink Wine Holder (shown in photo) \$16.95, Swoozie's Exclusive Beverage Napkins S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95, Bottle Stopper \$4.95, Stemless Champagne Flute \$5.95, Wine Bag \$12.95, Tea Towel \$16.95

CELEBRATE THE *Bride-to-be*

Kate Spade New York Bridal Planner \$48, Ladies First Insulated Tumbler \$18, I Do Bridal Journal \$18, Thermal Mug \$18

CHEERS TO *Celebrations*

Happy Birthday Banner \$19.95, Birthday Headband \$14.95, Swoozie's Exclusive Beverage Napkin S/20 \$6.95, 16oz Shatterproof Cups S/10 \$14.95, Stemless Champagne Flute \$5.95, Jumbo 36" Confetti Balloon \$19.95, Confetti Everyday Ice Tray \$16.95, Sugarfina Champagne Bears \$9.95, Dinner Plates S/8 \$9.95, Dessert Plates S/8 \$7.95, Small Colorful Napkins S/20 \$6.95

Fall Trends

WE'RE SWOOING OVER



WHY WE LOVE IT

A bag, tote or cooler for every fall getaway



Scout BJ Bag \$55, Original Deano \$44, Pocket Rocket \$49.50, Pleasure Chest \$32
(featured patterns: oxford news and brooklyn checkham)

ENTERTAINING IN YOUR *Happy* PLACE



EXCLUSIVE

Swoozie's Exclusive Beverage Napkins S/20 \$6.95, Guest Towels S/15 \$7.95, 16oz Shatterproof Cups S/10 \$14.95, 16oz Stadium Cups S/10 \$12.95



SHOP THE LOOK

Leopard EVERYTHING



TREND ALERT!

Shawl \$34.95, Corkcicle Stemless \$24.95, 16oz Tumbler \$29.95, 16oz Canteen \$32.95, Weekender Bag \$69.95, Tote \$49.95, Zip Pouch \$19.95, Add personalization for \$10, Teleties S/3 SM: \$9.95, BuDha Girl All Weather Bangles: Black S/3: \$95.00 Gold \$120

MAD FOR *Plaid*



Scout BJ Bag \$55, Original Deano \$44, Scarf \$29.95



Little LUXURIES

WHY WE LOVE IT
Accessories that are small, but mighty in keeping you organized

Big O Clear Bracelet Bag \$75.95, Genuine Leather Key Ring \$54.95, Organizer Wallet \$149.95, Ossential Leather ID Case \$44.95



SHOP THE LOOK



PERSONALIZING *Your Travel*

WHY WE LOVE IT

Classic travel pieces with gold stamp personalization to mix & match for the perfect look



Water-Resistant Canvas Tote (shown in photo) \$77, Medium Make-Up Bag \$48, Toiletry Roll \$85, Mini Jewelry Case \$65, Large Train Case \$81, Vanity Make-Up Case \$120, Utility Tote with Strap \$52.95. Prices include personalization.



GIFTS TO INSPIRE *Optimism*

FLAIR FLORA

SWING FLORA

Kate Spade New York Pencil Case \$24, Notepad Folio \$40, Large Spiral Notebook \$18, Thermal Mug \$18, Lunch Tote \$30, Concealed Spiral Notebook \$14, Insulated Tumbler \$18, Pencil Zip Pouch \$30

GIFTS TO INSPIRE *Travel*

NEW COLORS AVAILABLE!

Travel Document Wallet \$39.95, Mini Jewelry Box \$29.95, Card Purse \$24.95, Circle Coin Purse \$19.95, Gold Initial Necklace (shown in photo) \$27.95, Big O Silicone Confetti Key Ring \$27.95



GIFTS TO INSPIRE *Relaxation*

WHY WE LOVE IT

Eco-friendly & Glamorous:
The prettiest lighter that will last forever

Shower Gel \$24.95, Bubble Bath \$69.95, Eau de Parfum \$69.95, Bath Oil \$59.95, Hand Cream \$29.95, Petit Hand Cream \$9.95, Foaming Bath Oil \$34.95, Bath Salt \$34.95, Bath Bomb \$9.95, USB Metallic Lighter \$29.95, Collectible Glass Candle (shown in photo) \$59.95



GIFTS TO INSPIRE *On-the-go*

WHY WE LOVE IT

New ear pod cases that attach to your purse, or key chain. **Swoo Approved!**

Phone Wallet (shown in photo) \$14.95, Metallic Fan \$12.95, Bad Guy Blocker (shown in photo) \$6.95, Ear Pod Case \$14.95, Power Trip \$29.95

THE JOY OF GIFTING IN COLOR

A color and gift for everyone on your list



THE PONCHO \$29.95 Personalization starting at \$10

WHY WE LOVE IT
Perfect for cool, crisp nights! Versatile and lightweight



THE SILICONE O-RING \$27.95



THE CROSSBODY STADIUM TOTE \$29.95
Personalization \$10

WHY WE LOVE IT
Stadium approved and on trend!



THE CROSSBODY CLEAR CELL PHONE BAG \$26.95
Personalization \$10

NEW THE CORKCICLE DRINKWARE COLLECTION



WHY WE LOVE IT
Keeps your drink cold for up to 8 hours and hot up to 4 hours



25oz. Canteen starting at \$32.95, 24oz. Tumbler starting at \$29.95, 16oz. Canteen starting at \$27.95, 16oz. Tumbler starting at \$24.95, Stemless \$24.95, 12oz. Tumbler starting at \$22.95. Personalization starting at \$10.

THE TRAVEL COLLECTION



THE LUGGAGE TAG \$17.95
Personalization starting at \$5



THE PASSPORT HOLDER \$44.95
Personalization starting at \$5



THE KEYCHAIN \$17.95
Personalization starting at \$5

WHY WE LOVE IT
Mix, Match AND Personalize for any and every travel style



THE PERSONALIZED CAP \$19.95
Including personalization



CORPORATE OFFICE
4285 Roswell Road, Suite 10
Atlanta, Georgia 30342

Shop online www.swoozies.com

Visit one of our 10 locations:

Atlanta, GA
Chastain Square

Denver, CO
Cherry Hills Marketplace

Norcross, GA
The Forum

Birmingham, AL
The Summit

Greensboro, NC
Friendly Center

Palm Beach Gardens, FL
Downtown at the Gardens

Charlotte, NC
Sharons Corner

Greenville, SC
Shops at Greenridge

Dallas, TX
Preston Plaza

Jacksonville, FL
Markets at Town Center

Join the party!



Follow our main page, local channels
& tag us with #soswoozies to be featured!

PRSR STD
U.S. POSTAGE
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PERMIT NO. 662
Postmaster please deliver
by Sep. 13, 2019.

Want to host an in-store event?
Email us at swoocrew@swoozies.com!

VISIT ONE OF OUR
10 LOCATIONS
TO ENJOY OUR SIGNATURE

Swoozie's
SERVICES

NEED IT NOW?

PERSONALIZATION WHILE YOU SHOP

PRINTING & MONOGRAMMING

WORK WITH OUR IN STORE EXPERTS

GIFT WRAPPING

LET US SWOOZIE IT UP FOR YOU!

20% OFF
ALL PURCHASES*

NOW THROUGH MONDAY, OCTOBER 7, 2019

Use online code **CELEBRATE20** or show in store.

*Not valid with other promotions. Some services excluded.

THE GIFT
of the season

FOR HER & HIM
BESTIES
& BRIDESMAIDS
NEIGHBORS
& TEACHERS



THE NEW
MUST-HAVE
MUG

your choice
\$24.95-
\$26.95

&
choose from
our new
personalization
styles starting at \$10

why we love it

Keep your beverage **TOASTY** for up to **3 HOURS**