

# THE SUMMIT<sup>®</sup>

## Retailer Newsletter

JULY 2018

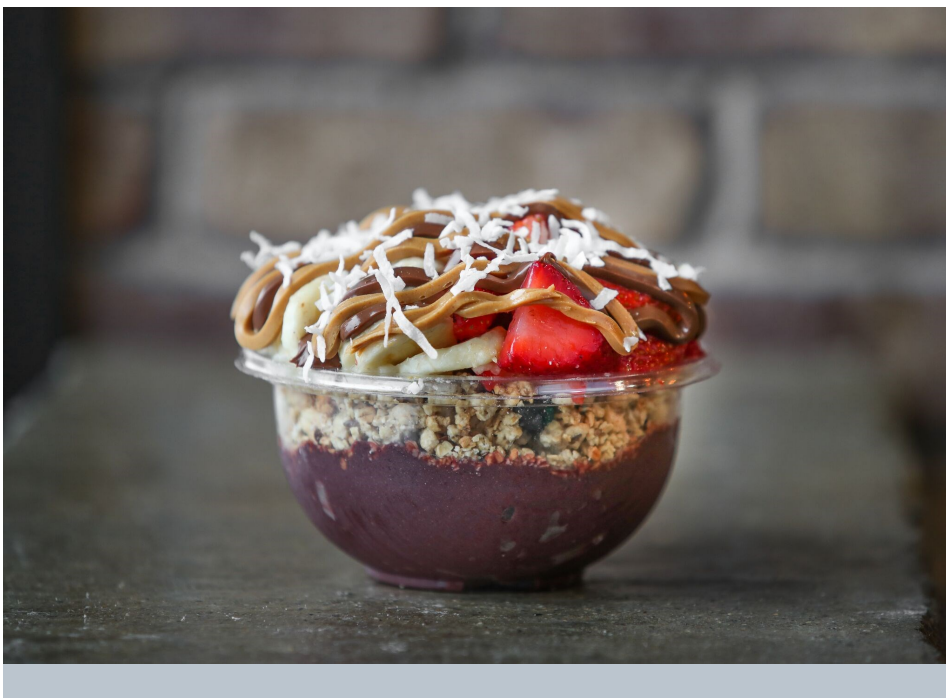
### FRUTTA BOWLS

Frutta Bowls is now open! Frutta Bowls was founded by collegiate athlete, Brooke Gagliano, with the goal of offering a new, healthy dish that taste great and everyone can enjoy! Focusing mainly only on bowls crafted from the acai berry, other bowl and smoothie bases include pitaya, kale, and oatmeal. Bowls are topped with fruits, nuts and drizzled in almond butter, peanut butter or honey. With fun names like the PB&J Bowl, the Hulk, and the Coco Puff you'll want to try them all. Frutta Bowls occupies a 1,800 square feet next to Kendra Scott. Stop by and say hello to our newest tenant!



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# HAPPENINGS @ THE SUMMIT

## **Food Truck Friday**

**July 6 | 5:00-8:00 PM**

Make sure to stop by on the first Friday of every month for a free family-friendly event, Food Truck Fridays! Visitors enjoy live music and a variety of local food vendors at the Food Truck Park, across from Swoozie's. See July's vendor lineup [here](#).



## **Maker Workshop: Pallet Design**

**July 12 | 6:00-9:00 PM**

Join us at The Summit's monthly workshops where we feature a different maker or artist that wants to share their skills with you. At the [Pallet Design Workshop](#), Charmingly Chic Creations will walk you through the process to create your own masterpiece! If you are interested in becoming a **"sips and treats" sponsor** where your store or restaurant provides light snacks for the attendees before a workshop, please contact the Marketing Team at [summitbham@bayerproperties.com](mailto:summitbham@bayerproperties.com).



## **Sounds of Summer**

**July 19 | 6:30-9:00 PM**

Wrapping up the [Sounds of Summer](#) concert series, Birmingham's' own Raquel Lily will take the stage on Thursday, July 19! Playing a mix of her original music and your favorite band covers, you'll want to dance the night away with Raquel! Bring a lawn chair or blanket and join us in Saks Plaza for the last concert in our summer series.

# HAPPENINGS @ THE SUMMIT

## **Acoustic Sessions**

**July 6, 13, 20, 27 | 5:30-7:30 PM**

The Summit and Mason Music have partnered together to bring [live music](#) to the patio area between Chuy's and Flip Burger every Friday night this summer! Come out to enjoy a dinner on the patio and listen to music as you kick-off your weekend.

## **SWEAT Fitness Series**

**July 9, 16, 23, 30 | 6-7 PM**

Kick-off your week with an energizing fitness class! The one-hour {free} class is led by a local fitness instructor in Saks Plaza from 6-7 PM. June classes include: Yoga, POUND, Hoola Hoop Dance, and Pilates! Visit The Summit's [Facebook event page](#) or our [website's play page](#) to reserve your spot. Space and equipment for each class is limited.



## **Sales Tax Free Holiday Weekend**

**July 20-22**

Back-to-School Sales Tax Holiday will be held on the third full weekend of July. Beginning at 12:01 AM on Friday July 20, and ending at twelve midnight on Sunday July 22. Alabama's annual sales tax holiday gives shoppers the opportunity to purchase certain school supplies, computers, and clothing free of state sales tax. For more information, contact the Alabama Department of Revenue at 334-242-1490 or visit [website](#).



## **THE SUMMIT** **EMPLOYEE DISCOUNTS**

Employees must show proper ID to redeem.

- ◇ **10% Discount:** Fab'rik, The Fitting Touch, Halcyon Days Salon & Spa, L'Occitane, Lily Rain, Macaroni Grill, Pieology Pizzeria, Seasons 52, Taco Mama, Village Tavern
- ◇ **15% Discount:** Soma Intimates and Frutta Bowls
- ◇ **20% Discount:** Aveda, Belk Salon & Spa, California Pizza Kitchen and Flip Burger Boutique

## **EVENT SPOTLIGHT**

### ***Rainy Day Drink Specials at Flip Burger Boutique***

Don't let the summer showers spoil your fun because when it rains, we pour! FLIP Burger Boutique offers \$2 Coors Light and \$2 UFO Whites anytime it's raining. So, grab your rain jacket and head in to FLIP Burger to wash those rainy-day blues away!



## **COMPACTORS AND GREASE TRAPS**

When using the compactors and grease traps, please close all doors after each use in an effort to contain trash and odors. Please make sure all trash bags are tied securely and that all boxes have been broken down before placing into any dumpster/compactor.

### **Operational Reminders for Compactors:**

- Break all boxes down beforehand
- Press the compact button after placing trash into chute
- Overfilling the chute can cause jams and make the compactor inoperable
- Wait 20 seconds before inserting next round of trash

## **EMPLOYEE PARKING REMINDER**

Employee parking is monitored daily and enforced by Security. Non-office Building employees are not permitted to park in the Office Building Parking Deck at any time Monday-Friday. Employees that park in another phase's employee parking will be subject to tow. A \$25 ticket will be issued by Security per violation to the employee parking policy. Overnight parking is prohibited in all areas of The Summit and may result in the vehicle being towed, at vehicle owner's expense.

If managers need more information in regards to The Summit's employee parking rules and regulations, please contact the Guest Services Office at (205) 967-0111.

**The Summit - Birmingham, Al**  
 Published by Mindy Rohr [?] · June 25 at 6:51 AM · Instagram ·

🌺 We're wrapping up the Sounds of Summer series this Thursday night. Come on out and snap that photo with the 🌺 float, test out your hoola skills, get a complimentary braid at our braid bar, and of course...enjoy those sweet sounds of summer! 🌺

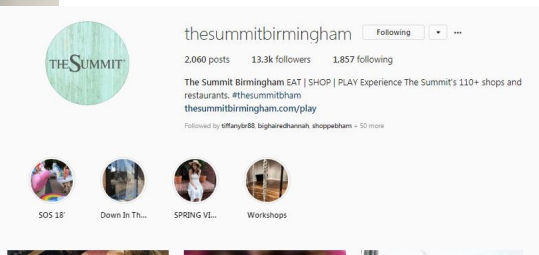


## FACEBOOK

**TAG US**  
**@THESUMMITBHAM**

**12,778 LIKES**

**14,458 FOLLOWERS**



## INSTAGRAM

**USE #THESUMMITBHAM**

**13.3K FOLLOWERS**



# 2018 EVENT CALENDAR

- Jul. 4 Independence Day, center hours 10 AM - 6 PM
- Jul. 6 Food Truck Friday
- Jul. 9 SWEAT Fitness Class featuring Yoga
- Jul. 12 Maker Workshop: Pallet Design
- Jul. 14 Sorority Recruitment Party at Lily Pulitzer
- Jul. 14-15 Sloss Music and Arts Festival
- Jul. 16 SWEAT Fitness Class featuring Hula Hooping
- Jul. 19 Watercolor Workshop at Paper Source
- Jul. 19 Sounds of Summer featuring Raquel Lily
- Jul. 20-22 Back-to-School Tax Free Weekend
- Jul. 23 SWEAT Fitness Class featuring POUND
- Jul. 29 National Lipstick Day at MAC Cosmetics
- Jul. 30 SWEAT Fitness Class featuring Pilates
- Aug, 10-19 Birmingham Restaurant Week

## Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

These include signage opportunities, Social Media {Facebook & Instagram} as well as the Retailer Newsletter, which will go out on a monthly basis.

Signage is based on availability. For rates and space availability, contact Mindy Rohr, The Summit's Marketing Manager, at [mrohr@bayerproperties.com](mailto:mrohr@bayerproperties.com).



### To post Sales or Career Opportunities:

- ◇ Visit our website at [thesummitbirmingham.com](http://thesummitbirmingham.com)
- ◇ Scroll to the bottom of the page and click on the box that says "Store Log In"
- ◇ Enter the password **sales4u**

