

# THE SUMMIT<sup>®</sup>

## Retailer Newsletter

JUNE 2018

### SOUNDS OF SUMMER

Summer is officially here at The Summit and we're kicking it off with our free summer concert series, the Sounds of Summer! Bring a lawn chair or blanket and join us in Saks Plaza for those sweet sounds of summer!

In addition to live music, enjoy snacks + beverages from Taco Mama, sweet treats from Nothing Bundt Cakes, balloon art for the little music lovers, complimentary henna tattoos (6/7, 6/21) and braid bar with Big Hair Hannah (6/14/, 6/28), and try out your hoola skills with our hoola hoop dancer!

Music Line Up:

6/07 Monty and the Pythons

6/14 The Editors

6/21 Jackson Highway

6/28 Raquel Lily



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**SOUNDS OF  
SUMMER**

**2018**

# JUNE HAPPENINGS @ THE SUMMIT

## ***Food Truck Friday***

***June 1 | 5:00-8:00 PM***

Make sure to stop by on the first Friday of every month for a free family-friendly event, Food Truck Fridays! Visitors enjoy live music and a variety of local food vendors at the Food Truck Park, across from Swoozie's. See June's vendor lineup [here](#).



## ***Live Music on the Patio***

***June 1, 8, 15, 22, 29 | 5:30-7:30 PM***

The Summit and Mason Music have partnered together to bring live music to the patio area between Chuy's and Flip Burger every Friday night this summer! Come out to enjoy a dinner on the patio and listen to music as you kick off your weekend.

## ***Red Cross Blood Drive***

***June 4 | 11:00 AM-4:00 PM***

Hope begins with you. The American Red Cross will be dropping by for a blood drive located at Brownell Travel. Blood donors will receive some special discounts to The Summit stores and restaurants like a free appetizer from The Cowfish! Schedule your time to donate [here](#).

# JUNE HAPPENINGS @ THE SUMMIT

## **Macramé Wall Hanging Workshop**

**June 7 | 6:30-8:30 PM**

Join us at The Summit's monthly workshop where we feature a different makers and artist that want to share their skills with you. For June, we will be partnering with Bonnybee Designs to show you how to make your own Macramé Wall Hanging. If you are interested in becoming a "sips and treats" sponsor where your store or restaurant provide light snacks for the attendees before the workshop, please contact the Marketing Team at [summitbham@bayerproperties.com](mailto:summitbham@bayerproperties.com).



## **SWEAT Fitness Series**

**June 4, 11, 18, 25 | 6-7 PM**

Kick off your week with an energizing fitness class! The one-hour {free} class is led by a local fitness instructor in Saks Plaza from 6-7 PM. June classes include: Yoga, POUND, Hoola Hoop Dance, and Pure Barre! Visit The Summit's [Facebook event page](#) or our [website's play page](#) to reserve. Space and equipment for each class is limited.



## THE SUMMIT EMPLOYEE DISCOUNTS

Employees must show proper ID to redeem.

- ♦ **10% discount:** Fab'rik, The Fitting Touch, Halcyon Days Salon & Spa, L'Occitane, Lily Rain, Macaroni Grill, Pieology Pizzeria, Seasons 52, Taco Mama, Village Tavern
- ♦ **15% discount:** Soma Intimates
- ♦ **20% discount:** Aveda, Belk Salon, California Pizza Kitchen and Flip Burger

## EVENT SPOTLIGHT

***Slice Fest Pre-Party at South Moon Under***  
**June 12 | 6-8 PM**

South Moon Under is hosting a fun kick off to Birmingham's Slice Fest where you can shop for the perfect outfit for the weekend. Plus, enjoy a DJ and Braid Bar from Belk's Aveda Salon. They'll also be giving away gift cards!



# 2018 EVENT CALENDAR

\*HOLIDAYS/BIRMINGHAM EVENTS

Jun. 1	Food Truck Friday
Jun. 2	South Moon Under Grand Opening Party
Jun. 4	Red Cross Blood Drive
Jun. 4	SWEAT Fitness Class featuring POUND
Jun. 7	Sounds of Summer: Monty & The Pythons
Jun. 7	Macramé Wall Hanger Workshop
Jun. 11	SWEAT Fitness Class featuring Yoga
Jun. 12	Slice Fest Pre-Party at South Moon Under
Jun. 14	Sounds of Summer : The Editors
Jun. 16-17*	Slice Fest
Jun. 17*	Father's Day
Jun. 18	SWEAT Fitness Class featuring Hula Hooping
Jun. 21	Sounds of Summer: Jackson Highway
Jun. 25	SWEAT Fitness Class featuring Pure Barre
Jun. 28	Sounds of Summer: Raquel Lily
Jul. 4*	Independence Day
Jul. 6	Food Truck Friday
Jul. 9	SWEAT Fitness Class featuring Yoga
Jul. 12	Pallet Design Workshop with Charmingly Chic
Jul. 14-15*	Sloss Fest Music and Arts Festival
Jul. 16	SWEAT Fitness Class featuring Hula Hooping
Jul. 20-22*	Alabama's Back-to-School Tax Free Weekend
Jul. 23	SWEAT Fitness Class featuring POUND
Jul. 30	SWEAT Fitness Class featuring Club Pilates
Sept. 3*	Labor Day
Sept. 29	Sum-It Up To Health Event



## INSTAGRAM

USE #THESUMMITBHAM

13K FOLLOWERS

## FACEBOOK

TAG US

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12,641 LIKES

14,324 FOLLOWERS



## Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

These include signage opportunities, Social Media {Facebook & Instagram} as well as the Retailer Newsletter, which will go out on a monthly basis.

Signage is based on availability. For rates and space availability, contact Mindy Rohr, The Summit's Marketing Manager, at [mrohr@bayerproperties.com](mailto:mrohr@bayerproperties.com).



## To post Sales or Career Opportunities:

- ◇ Visit our website at [thesummitbirmingham.com](http://thesummitbirmingham.com)
- ◇ Scroll to the bottom of the page and click on the box that says "Store Log In"
- ◇ Enter the password **sales4u**



## NEW MAINTENANCE ASSOCIATE



Matt Suther has joined The Summit team as Maintenance Associate. Matt has over 10 years of experience in commercial and residential maintenance. He joins us from RMI Realty Group in Birmingham where served as a Maintenance

Technician. Prior to RMI, Matthew served as a Maintenance Technician with Riverstone Resort & Spa in Pigeon Forge, Tennessee. Matthew is a graduate of the Heating, Ventilation, Air Conditioning, and Refrigeration Program at the Fortis Institute in Birmingham and holds a Universal EPA Certification. Welcome Matt!