

# THE SUMMIT®

## Retailer Newsletter

May 2019

### STORE OPENINGS

May is a busy month for store openings at The Summit!

Friday, May 3: Tempur-Pedic

Friday, May 3: Ulta Beauty

Friday, May 10: Bath & Body Works (remodeled)

May 2019: Mobley & Sons

May 2019: The Woodhouse Day Spa

## MOBLEY & SONS

A Fine Gentlemen's Clothier



Bath & Body Works  
*White Barn*

## THE WOODHOUSE

*day spa®*

### MEMORIAL HOURS

The Summit's holiday hours are 10 AM—6 PM for Memorial Day on Monday, May 27.

Remaining open late is optional, please [contact us](#) with your operating hours.



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# MOTHER'S DAY ROUND UP

## EVENTS MAY 10 - 12

Need some help planning something special for Mom this year? We've got you covered with all of the events happening here at The Summit! View our printable version [here](#)!

## GIFT CARD GIVEAWAY MAY 3 - 10

The Summit is giving away a \$500 gift card to one lucky winner! Gift to Mom so she can treat herself at the stores, restaurants and movie theater at The Summit! Participants can enter to win on The Summit's socials including Facebook, Instagram, and website.



## MARK YOUR CALENDAR



Join us for the Sounds of Summer concert featuring Act of Congress on Thursday, June 13th from 6-9 PM! [Contact us](#) to be a vendor.

# MONTHLY EVENTS

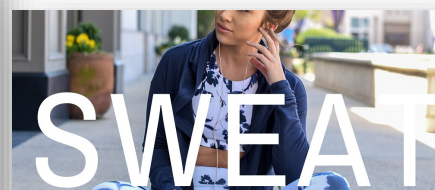
## FOOD TRUCK FRIDAYS

Food Truck Fridays are back! On the first Fridays of the month from 6-8 PM, visitors can enjoy live music, savory snacks and sweet treats from local food trucks then drop into the shops at The Summit! Join us for the kick-off event on Friday, May 3rd.



## SWEAT FITNESS SERIES

Is your summer bod ready? We can help get you there at our free [fitness classes](#) on Monday nights. Thank you to Mountain High Outfitters for providing bottled water for our community participants!



**May 6: Pilates with Provision Studio**

**May 20: Yoga with Laura from Villager Yoga**



## NOTES FROM MANAGEMENT



Employees must show proper ID to redeem.

- ♦ **10% OFF** Alumni Hall, Fab'rik, The Fitting Touch, L'Occitane, Macaroni Grill, Pieology Pizzeria, Seasons 52, Soft Surroundings, [South Moon Under\\*](#), Taco Mama, Village Tavern
- ♦ **15% OFF** Soma Intimates , Kendra Scott + Frutta Bowls
- ♦ **20% OFF** Aveda, Belk Salon & Spa, California Pizza Kitchen

- Need an event space to hold interviews, employee evaluations or a meeting with your corporate visitors? [Contact us](#) to use a temporary vacant space on property for the day. Rental fee will be required.
- In an effort to maintain a clean shopping atmosphere, please arrange to have your awnings pressure washed and high dusting performed as needed.
- Don't neglect your dog water bowls. Keep fresh drinking water in them daily or remove.

## TENANT SPOTLIGHT

### ONE YEAR ANNIVERSARY

South Moon Under invites you to celebrate their One Year Anniversary at The Summit on May 18th! Enjoy sips and snacks in-store.





The Summit - Birmingham, AL added an event.

April 26 at 12:34 PM · 🌐

Join us Friday, May 10th for the long awaited Bath and Body Works remodel reveal! Bath & Body Works will reopen with a newly remodeled store featuring an expanded line including a White Barn candle shop.



## FACEBOOK

TAG US @THESUMMITBHAM

14,255 LIKES

16,220 FOLLOWERS



## INSTAGRAM

USE #THESUMMITBHAM

2,376 POSTS

18.7K FOLLOWERS



thesummitbirmingham

Following

2,376 posts 18.7k followers 1,885 following

The Summit Birmingham

EAT | SHOP | PLAY

Experience The Summit's 110+ shops and restaurants. #thesummitbham

thesummitbirmingham.com/event/spring-floral-workshop

Followed by kiffanybrill, bighairedhannah, shoppbham · 69 more



ZUMBA!!!



FIDO FEST ...



DENIM



MOLLY GR...



Anthony Vi...



FOOD TRU...



E A T S

POSTS

TAGGED



## Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

These include signage opportunities, Social Media {Facebook & Instagram} as well as the Retailer Newsletter, which will go out on a monthly basis.

Signage is based on availability. For rates and space availability, contact The Summit Marketing [here](#).

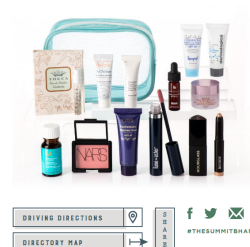
## Post Your Sales, Events and Career Opportunities:

- Visit our website at [thesummitbirmingham.com](http://thesummitbirmingham.com)
- Scroll to the bottom of the page and click on the box that says "Store Log In"
- Enter the password **sales4u**

## MAY CALENDAR

- May 3-5 Cinco De Chuy's
- May 4 Race to Lilly Pulitzer Event
- May 9 Mom & Me Workshop with Party Art
- May 23 School's Last Day
- May 27 Memorial Day

Don't forget to share your upcoming events with us!



### BEAUTY IN BLOOM AT BLUEMERCURY

NOW THROUGH APRIL 20, 2019

A change in season isn't simply a change in weather. From Thursday, March 28th through April 20th, Bluemercury Beauty Experts will be standing by to provide complimentary beauty consultations to help you welcome the new season.

With a purchase of \$125 or more, customers will receive the 2019 Beauty in Bloom bag featuring Deluxe Samples from 13 of the top brands in prestige beauty, including Lane + Aster, Hourglass, Fresh, Oribe and many others. Call Bluemercury to schedule your complimentary consultation!

