

THE SUMMIT[®]

Retailer Newsletter

November 2019



Holiday Parade & Fireworks

Join us Friday, November 22nd, from 5-8PM for a magical celebrations to kick off the holiday season! Lights Up features live performances, a festive parade from Barnes & Noble to REI, fireworks, Santa, and even a little snow!



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EVENTS + HAPPENINGS



FOOD TRUCK FRIDAY

November 1 | 6:00 - 8:00 PM

Come out & enjoy multiple sweet & savory food trucks with live music from Will Boswell! This will be the last [Food Truck Friday](#) of the year. Located near Orvis and Swoozies.



KENDRA SCOTT'S WOMEN CRUSH WEDNESDAY

November 6 | 7:00 - 9:00 PM

Join us at Kendra Scott as we celebrate the inspiring women of Birmingham. Learn more and nominate an exceptional woman [here](#).



PELOTON'S GRAND OPENING

November 8 | 6:00 - 8:00 PM

We are so excited to welcome Peloton, the first-to-state, here at The Summit. Join us at their [Grand Opening](#) celebration on Friday, November 8.



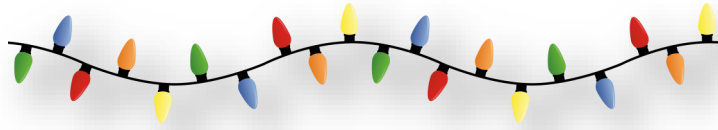
SANTA'S ARRIVAL

November 23 | 12:00 - 6:00 PM

Santa Clause is coming to The Summit for our annual photos with Santa. [Book](#) your appointment today!

NOTES FROM MANAGEMENT

Thank you to everyone who attended our annual Holiday Tenant Meeting on Wednesday, October 30th. If you were unable to attend please see the Holiday packet [here](#).



FALL BACK

Sunday, November 3 2:00 AM

Please remember to set your clocks back one hour on Sunday night to account for the time change where Daylight Savings Time ends. Please adjust light timers as well.



TENANT SPOTLIGHT

Thank you to all of our awesome tenants who got involved in the Lutz Battle it Out event last month. Shout out to LUXE by Tonya Jones, Woodhouse Day Spa, Mobley & Sons, South Boutique, Swoozies, Lizard Thicket, Cowfish, & Molly Green.



Employee
DISCOUNTS

◆ 10% OFF

Alumni Hall, fab'rik, L'Occitane, Macaroni Grill, Pieology Pizzeria, Seasons 52, Shake Shack, Soft Surroundings, South Moon Under, Taco Mama, Village Tavern

◆ 15% OFF

Frutta Bowls, Kendra Scott, Soma Intimates

◆ 20% OFF

Aveda, Belk Salon & Spa, California Pizza Kitchen

Employees must show proper ID to redeem.

MARK YOUR CALENDAR



THE NORTH POLE OPENS | DECEMBER 1



COOKIE WORKSHOP | NOV. 30 & DEC. 5



SANTA PAWS | NOV. 24 & DEC. 12



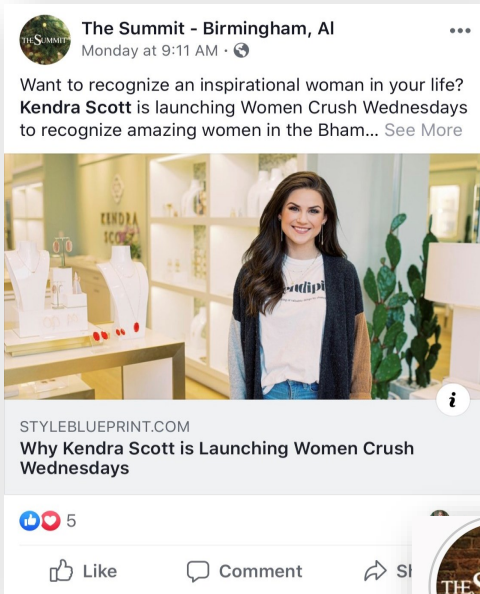
BREAKFAST WITH SANTA | DECEMBER 14



SENSORY SANTA | DECEMBER 16



MENORAH LIGHTING | DECEMBER 22

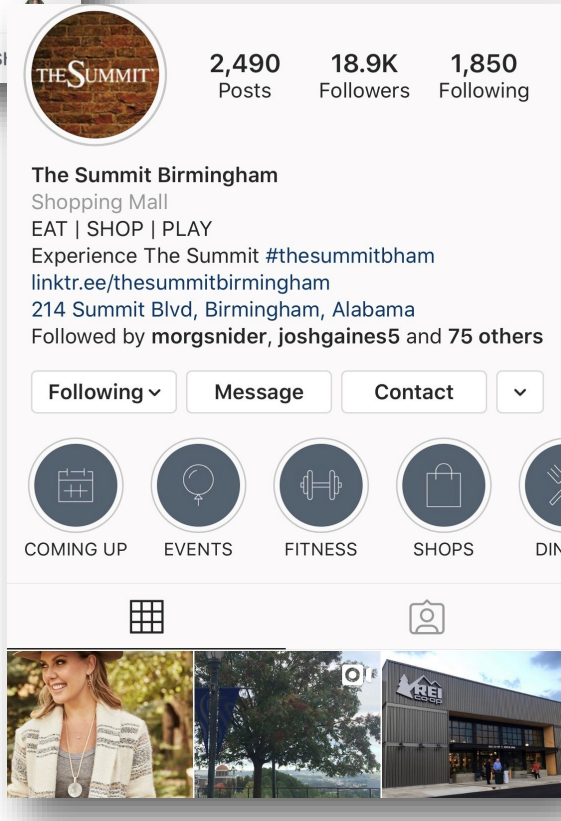


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WHEN MENTIONING US

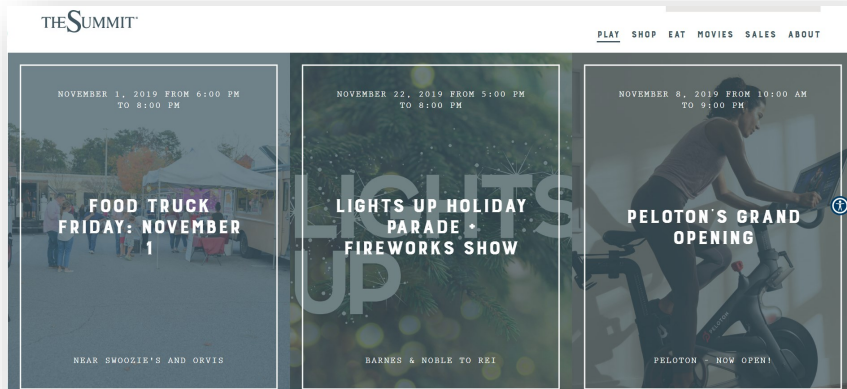
2,490 POSTS

18.9K FOLLOWERS



STAY UP TO DATE

Stay up to date on all things happening here at The Summit by visiting our [website](#).



Don't forget to share your upcoming events with us!

Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

Signage is based on availability. For rates and space availability, contact The Summit Marketing [here](#).

Post Your Sales, Events and Career Opportunities:

- ◇ Visit our website at thesummitbirmingham.com
- ◇ Scroll to the bottom of the page and click on the box that says "Store Log In"
- ◇ Enter the password **sales4u**

