

THE SUMMIT[®]

Retailer Newsletter

September 2019

STORES COMING SOON

THE PINK TULIP

The Pink Tulip, a local women's clothing boutique, will open their doors for the first time at The Summit this Saturday, September 14! Located near Pottery Barn.

Stay tuned for their Grand Opening plans in early October.



REI

Join us on Friday, October 4 as we welcome REI to our mix. For all the details on their Grand Opening festivities on that weekend, click [here](#).



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UPCOMING MONTHLY EVENTS

FOOD TRUCK FRIDAYS

Food Truck Fridays are held on the first Friday of the month from 6-8 PM, where visitors can enjoy live music, local food trucks and connect + shop with retailers at The Summit. If you'd like to join us at any of the events, email us [here](#).

- **October 4**
- **November 1**



SWEAT COMMUNITY FITNESS SERIES

Get your sweat on at our free fitness classes every month including yoga, hula hooping, pilates, pound and more!

Special thanks to Shake Shack for donating water & refreshing lemonade this month for our attendees!

- **September 9: Hula Hoop**
- **September 23: Yoga**
- **September 30: Torque Performance (featured by Mountain High Outfitters)**



MAKER WORKSHOPS

[Sponsor](#) a workshop by featuring sips & sweets for class participants.

- **October 17 at 6:30 PM**
- **November 30 at 10 AM**
- **December 5 at 6:30 PM**



NOTES FROM MANAGEMENT



◆ 10% OFF

Alumni Hall, fab'rik, L'Occitane, Macaroni Grill, Pieology Pizzeria, Seasons 52, **Shake Shack**, Soft Surroundings, South Moon Under, Taco Mama, Village Tavern

◆ 15% OFF

Frutta Bowls, Kendra Scott, Soma Intimates

◆ 20% OFF

Aveda, Belk Salon & Spa, California Pizza Kitchen

Employees must show proper ID to redeem.

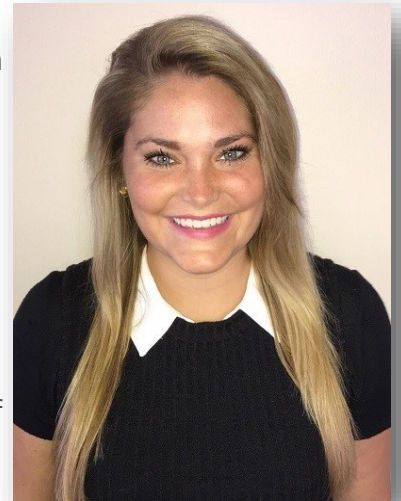
- Need an event space to hold interviews, employee evaluations or a meeting with your corporate visitors? [Contact us](#) to use a temporary vacant space on property for the day. Rental fee will be required.
- The Summit has welcomed a new security company, Andy Frain Services. The security phone number will remain the same at 205-281-1889



ANDY FRAIN
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Services®

WELCOME MEREDITH

Meredith Shaddix joined The Summit team as Assistant Marketing Manager on Tuesday, September 3. Meredith joins us from the Juvenile Diabetes Research Foundation in Birmingham where she served as Development Coordinator. Prior to her role as Development Coordinator, she served as a Marketing, Communications, and Event Planning Intern with the JDRF. Meredith received her Bachelor of Science in Consumer Affairs from The University of Alabama.



TENANT SPOTLIGHT

Mountain High Outfitters celebrates an annual [Tent Sale](#) on Thursday, September 26 through Sunday, September 29.

On that Saturday 28th, customers will enjoy giveaways, yummy treats, and a free workout class at 9 AM!



The Summit - Birmingham, Al
 Published by Leighton Digital [?] · August 12 · 🌐

#CYMI: Wine Spectator recently highlighted three restaurants at The Summit - Flemings, Seasons 52, and Village Tavern- as offering the best wines from restaurants around the world!



BIZJOURNALS.COM About this website

Six Birmingham Restaurants highlighted as best wine selection - Birmingham Business Journal

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14,813 LIKES

16,777 FOLLOWERS



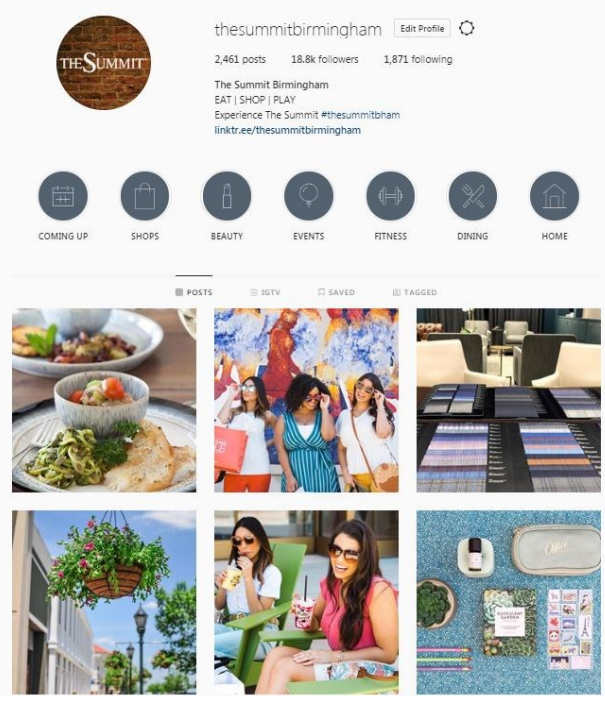
INSTAGRAM

USE #THESUMMITBHAM

WHEN MENTIONING US

2,461 POSTS

18.8K FOLLOWERS


thesummitbirmingham Edit Profile 🔗

2,461 posts · 18.8k followers · 1,871 following

The Summit Birmingham
 EAT | SHOP | PLAY
 Experience The Summit #thesummitbham
 linktr.ee/thesummitbirmingham

COMING UP SHOPS BEAUTY EVENTS FITNESS DINING HOME

POSTS IGTV SAVED TAGGED



Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

Signage is based on availability. For rates and space availability, contact The Summit Marketing [here](#).

Post Your Sales, Events and Career Opportunities:

- ◇ Visit our website at thesummitbirmingham.com
- ◇ Click on “**Store Log In**”
- ◇ Enter the password **sales4u**



SEPTEMBER CALENDAR

- SEPT 14 The Pink Tulip Soft Opening
- SEPT 15 [Bham Barre Pop Up @ Athleta](#)
- SEPT 21 Cub Scouts Popcorn Sale @ Belk
- SEPT 23-29 [Tory Burch Fall Event](#)
- SEPT 26 South Moon Under Denim Event

Don't forget to share your upcoming events with us!

