

THE SUMMIT[®]

Retailer Newsletter

August 2019

NEW SPACES & REMODELS

Lululemon construction has begun for their new space located near Chuy's, opening in Winter 2019.

L'Occitane is undergoing a remodel, but plans to reopen at the end of the month!



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EVENTS & HAPPENINGS



Food Truck Friday

When: August 2

Time: 6:00-8:00 PM

Enjoy live music + local food trucks serving savory eats and sweet treats near Swoozie's and Orvis!



SWEAT Fitness Series

Dates: August 12 + 19

Time: 6:00-7:00 PM

Join us on select Mondays for the free community fitness class. Special thanks to LUXE by Tonya Jones for offering a complimentary braid bar and Woodhouse Day Spa for providing cool towels to our participants in July.



Restaurant Week

Dates: August 16-25

Save the dates for the 10th anniversary of Birmingham Restaurant Week!

Participating restaurants include: Fleming's Steakhouse, Seasons 52, and The Cowfish



10% OFF

Alumni Hall, fab'rik,
The Fitting Touch,
L'Occitane, Macaroni
Grill, Pieology Pizzeria,
Seasons 52, Soft
Surroundings, South
Moon Under, Taco
Mama, Village Tavern

15% OFF

Frutta Bowls, Kendra
Scott, Soma Intimates

20% OFF

Belk Salon & Spa, CPK

Now Hiring

PAPER SOURCE

Key Holder

LOFT

Part time Sales Lead

REI

Sales Specialist

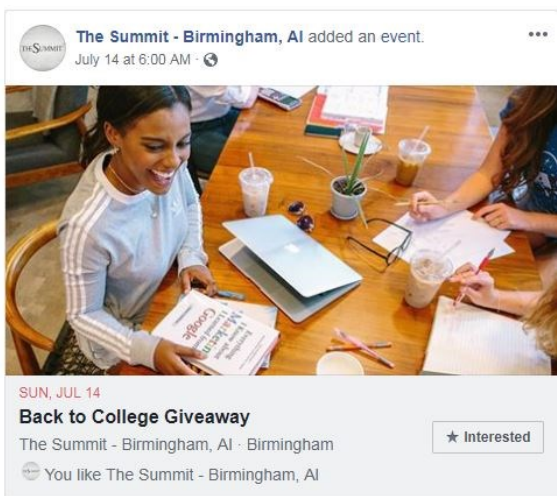
NOTES FROM MANAGEMENT

MAINTENANCE TO THE RESCUE

The Summit Birmingham welcomes a new face to the team, Tony Harper!

Tony joined The Summit as Maintenance Manager on Monday, July 15. Tony brings 20 years of experience in property maintenance and project management to the team. He joins us from S&S Properties in Birmingham where he served as Regional Maintenance Supervisor. Prior to S&S, Tony served in maintenance roles with properties in Mississippi and Florida.





FACEBOOK

TAG US @THESUMMITBHAM

14,770 LIKES

16,733 FOLLOWERS



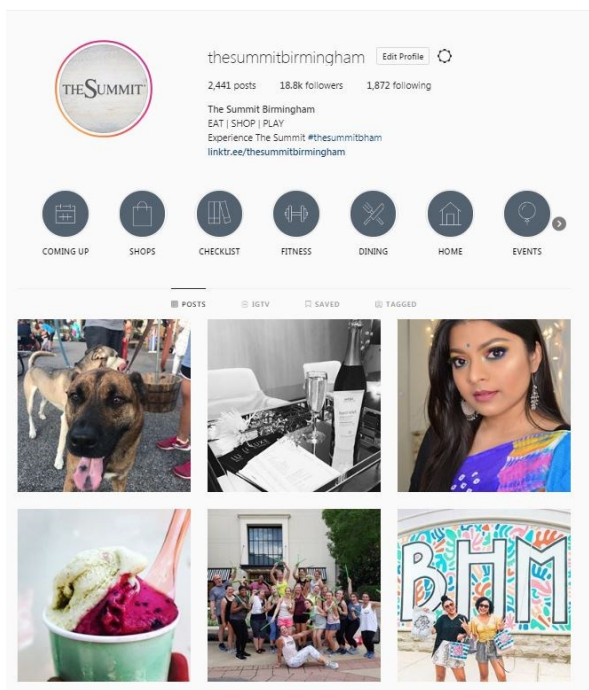
INSTAGRAM

USE #THESUMMITBHAM

WHEN MENTIONING US

2,441 POSTS

18.8K FOLLOWERS



MARK YOUR CALENDAR

- Aug. 1 The Woodhouse Day Spa Grand Opening
- Aug. 2 Food Truck Friday Event
- Aug. 21 Blood Drive
- Aug. 24 Kendra Scott's 5 Year Anniversary Party
- Sept. 2 Labor Day—Center Hours 10 AM - 6 PM
- Nov. 22 [Lights Up](#) Parade + Fireworks

Don't forget to share your upcoming events with us!

Submit Promotions

The Summit offers multiple avenues to promote your store and boost new product awareness.

These include signage opportunities, Social Media {Facebook & Instagram} as well as the Retailer Newsletter.

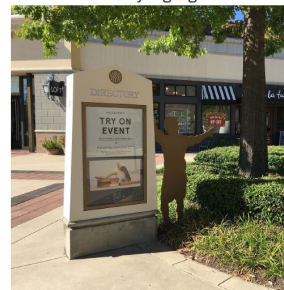
Directory Signage is currently availability near Guest Services, Urban Outfitters and Chuy's.

For rates, contact us [here](#).

22x28 Signage



Directory Signage



Post Your Sales, Events and Career Information:

- ◇ Visit our website at thesummitbirmingham.com
- ◇ Scroll to the bottom of the page and click on the box that says "Store Log In"
- ◇ Enter the password **sales4u**

