



# POSE - THE ARTIST CALL

*Design Application*

## CONTACT

✉ [summitbham@bayerproperties.com](mailto:summitbham@bayerproperties.com)

☎ (205) 967-0111

🌐 [www.thesummitbirmingham.com](http://www.thesummitbirmingham.com)

🏠 214 Summit Blvd. suite 150,  
Birmingham, AL 35243

## EVENT DETAILS:

Event Install Dates: October 19 -  
November 17, 2020

Event Duration: November 20 -  
January 1, 2021

Event Break Down/Removal of  
installation: January 2 - January 9,  
2021

The Summit "Holiday" Selfie Museum will focus on the creation of 10 different holiday themed "rooms," designed simultaneously and within close proximity of one another for the ultimate photo experience. The Summit Holiday Selfie Museum will also feature a competition component. Guests can post to Instagram a picture of their favorite room with a specific hashtag. The room with the most photos in that hashtag at the end of the event (Jan. 2nd) will be selected to receive a \$5K design fee to create a mural at The Summit.

## TELL US ABOUT YOURSELF:

Please submit the following information about you and your team in order to be considered for The Summit Selfie Museum:

- Show us your work: Website/social media handles.
- How would you describe your work?
- Describe your creative process
- How long does it usually take you to prepare a rendering?
- What does community art mean to you?
- Do you believe artists have a social responsibility when executing art in the the public realm?
- Why do you want to be a part of the ultimate photo experience?

## HOW TO APPLY:

- Download and complete the design application
- Email the design application along with your rendering/design for your room to [summitbham@bayerproperties.com](mailto:summitbham@bayerproperties.com)
- If you have any questions, reach out to Louis or Meredith at 205-967-0111
- Marketing will follow up between September 10-September 22
- See design application for terms and conditions

## IMPORTANT NOTES:

- If applying as a duo or crew, only one application is needed, but all participating member's names should be listed on application. Payment of \$2,500 is price per room/section, not per artist. Please keep in mind that teams will have to split the total payment amounts among themselves.
- Here at The Summit we pride ourselves on being inclusive and welcome/encourage a wide variety of holiday themed rooms (not only Christmas themed)
- Artwork must be safe, stable, clean, appropriate, inclusive, etc. (Nothing vulgar or dangerous)
- These rooms are holiday theme encouraged but look to the inspiration gallery for more ideas



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## TENTATIVE TIMELINE:

- **September 10th-September 21st:**  
Open call for artists
- **September 10th-21st:** Applicants can  
request in-person meetings with The  
Summit Team to see space and discuss  
activation
- **September 22nd - 27th:** Review of all  
submissions and artist selection made
- **September 28th:** Announcement of  
winners
- **September 29th - October 3rd:**  
Meetings with Summit team to discuss  
changes of first draft design
- **October 4th-13th:** Adjust designs with  
feedback in mind and create final  
drafts
- **October 16th:** Summit Final approval
- **October 19th:** Installation Begins
- **November 17th:** Completion Date

## YOUR COMMITMENT IF CHOSEN:

- The ability to attend a round table discussion where we will discuss the vision of The Summit Selfie Museum, the prize of the guest competition, timeline of the event, and address any questions or concerns.
- The ability to be in Birmingham, AL during the month of November and have your design installed by November 15th.
- You must design two different options for your section as well as a description and layout of install.

## IF CHOSEN THE SUMMIT WILL PROVIDE:

- An accessible 3 wall stall/cubical designated design section. (8'x8' or 10'x8) space to design your own selfie museum piece.
- Commission towards your design: \$2,500
- Separate \$250 material budget provided. If the \$250 budget does not cover the cost of everything you need, you will be responsible for covering the remaining costs out of your overall design commission.
- Snacks / water during install hours
- Group dinner / round table discussion
- Insight into set design / interior design work
- Exposure from all the social media love The Summit Selfie Museum will attract
- Photo and video coverage of your project

## ELIGIBILITY CRITERIA:

- Must be 18 years or older
- Must be able to provide 2 different renderings of design
- Must be available to install on these dates: November 1st-15th
- Must be able and available to install and remove all props